



YOUTH GETS SERVED

NEW DEVELOPMENTS ALSO CATER TO CHILDREN

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It's not all kids' play: Developers are getting serious about partnering with children's centers in a bid to lure families to new developments.

One is the Brodsky Organization, which has teamed up with Apple Seeds to create family-friendly play spaces in two of its buildings: One Columbus Place and Chelsea Enclave.

Each building will include playrooms, maintained by Apple Seeds staff, that encourage constructive and imaginative play and motor-skill development. Buyers at Chelsea Enclave will also receive a free two-year membership to Apple Seeds, which is located at 10 W. 25th St.

Brodsky's J. Dean Amro says he came up with the idea after watching his own 2½-year-old son play at Apple Seeds, which opened in 2007, and offers children's classes, prenatal yoga and a new parents' group, as well as a children's hair salon, boutique and café.



apple seeds (pictured) is creating play areas in condo buildings.